



## D 15 Report on the dissemination of the SWG GRI/SFIC guidelines

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## Executive Summary

This deliverable reports on the dissemination and follow-up of the joint HG/SFIC guidelines developed to support European science diplomacy by fostering the integration of gender equality and gender mainstreaming in international cooperation in STI.

## History of changes

Revision history			
Version	Date	Created/Modified by:	Comments
0.0	09. 04. 2018	Jacqueline Grech, MEDE	First draft of the Dissemination Plan
0.1	09. 04. 2018	Marcela Linková, ISAS	First comments and changes
0.2	26. 04. 2018	Aldona Tomczyńska	Added further organisations to contact for dissemination
1.0	29. 05. 2018	Jaqueline Grech, MEDE	Finalized draft sent to Coordinator and WP leader
1.1	31. 5. 2018	Christel Baltes-Loehr, LU	Comments on the deliverable report
2.0	31. 5. 2018	Marcela Linkova, ISAS	Deliverable report finalized for submission

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## Background

In January 2018 the Joint ERAC SFIC<sup>1</sup> and ERAC SWG GRI<sup>2</sup> Opinion on developing joint guidelines on a gender perspective for international cooperation in Science, Technology & Innovation was adopted. The joint opinion was written after an extensive survey was carried out by the two groups to gather knowledge regarding the current state of play and integration of gender aspects at national level and at funding organisation level. The report was included as an annex to the Opinion.

## Introduction

The results of the survey show that the inclusion of gender aspects in international STI cooperation is low in bilateral agreements as well as in the general operational activities in government and funding agencies / programmes. It was therefore clear that further work is required in terms of raising awareness about the importance of gender issues in STI, especially to explain the added value and potential benefits of including gender issues. In fact, after taking part in the survey, 46% of funding agencies / programme managers and 60% of respondents of government representatives said they would consider taking up gender aspects within the relevant agreements in the future. Hence, through dissemination the Project has continued its outreach and awareness raising whilst working on setting up guidelines for the implementation of including gender aspects in international STI cooperation. The dissemination plan also contributed to implementing the recommendations of the Opinion by:

- inviting Member States and Associated Countries to consider taking additional measures with a view to better integrating gender issues in international STI cooperation;
- inviting the European Commission to consider taking up these issues within their further international cooperation activities and dialogues;
- encouraging existing gender expert groups, networks and projects working in the area of gender in science, research and innovation as well as international research cooperation to consider the survey results.

## Main messages to be disseminated

The dissemination should be targeted and should convey the main messages that will help with the abovementioned goals of raising awareness about gender aspects in international STI cooperation. Irrespective of the dissemination format, the following messages should always be included:

- The majority of Member States and Associated Countries do not take gender aspects into account as part of their formal bilateral or multi-lateral agreements for STI cooperation;
- Capacity building is needed on how to integrate gender aspects in international cooperation agreements;

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<sup>1</sup> Strategic Forum for International Collaboration

<sup>2</sup> Standing Working Group on Gender in Research and Innovation

- Several institutions and governments are not aware of the benefits of including gender aspects in STI cooperation activities to encourage female participation in evaluation panels, in research teams and to include the gender dimension in research content;
- A majority of those that include gender in their agreements do not have specific targets or goals;
- GENDERACTION is there to assist the implementation of including gender aspects in international STI cooperation and will be developing guidelines on this.

## Target Audience

Considering the recommendations of the Opinion, the target groups identified can be split into three subgroups, and the following stakeholders and events have been identified as key players that can effect change and are in a position to implement the inclusion of gender issues in international STI cooperation:

### **Member States and Associated Countries**

- Survey respondents: the results of the survey and Opinion should be circulated as a follow up
- Standing Working Group on Gender in Research and Innovation (SWG on GRI): the Opinion and survey results have already been circulated; members will be asked to disseminate among their national representatives, government agencies and research institutions
- European Research and Innovation Area Committee (ERAC): the Opinion and results have already been circulated but a PowerPoint presentation with key messages should be presented to them
- The upcoming 10th European Conference on Gender Equality in Higher Education and the STEMM Equality Congress are opportunities for dissemination among the wider academic and policy community
- The National Contact Point Academy: the Academy should be provided with the report and Opinion and also request that a presentation with the key messages could be given to National Contact Points during upcoming trainings related to Gender Equality
- Mutual Learning Exercises: the Project will be organising a series of workshops and mutual learning seminars where national representatives will be invited and can therefore benefit from receiving a presentation of the main messages.

### **European Institutions**

- The European Institute for Gender Equality (EIGE): dissemination of the report and Opinion
- European Commission Directorate-General for Research and Technological Development (DG RTD): dissemination of the report and Opinion
- European Commission Directorate-General for International Cooperation and Development (DG DEVCO): dissemination of the report and Opinion
- European Parliament Committee on Women's Rights and Gender Equality (FEMM): dissemination of the report and Opinion through Chair Vilija Blinkevičiūtė
- European Parliament Committee on Industry, Research and Energy (ITRE): dissemination of the report and Opinion through Chair Jerzy Buzek
- Online news agency for European Policy Dissemination: Press Release

- European Council of Ministers through the Research Working Party: presentation and dissemination of Report and Opinion

### **International Institutions**

- United Nations Commission on the Status of Women: dissemination of the report and Opinion
- International Centre for Research on Women (ICRW): dissemination of the report and Opinion
- The OECD Gender Initiative: dissemination of the report and Opinion

### **Method of Dissemination**

As stated in the previous sections, the method of dissemination is varied and depends on the particular target audience and event. To summarise, the main methods for dissemination are the following:

- Direct dissemination of the Opinion and Survey results with a cover letter in a PDF format
- Press Release
- Social Media (Twitter) with main messages during high level events
- PowerPoint Presentation for to be used in conferences, meetings
- GENDERACTION website for easy download of the PDF

### **Work performed and the dissemination process**

The consortium identified relevant stakeholders to whom the guidelines should be distributed (for a list see Annex 1). The dissemination plan was presented to and discussed with members of the ERAC Standing Working Group on Gender in Research and Innovation at its second meeting on 19 April 2018. Furthermore, several members of the SWG GRI participated in the General Assembly of GENDERACTION on 18 April 2018 as members of Advisory Group on ERA Priority 4, and contributed to the discussions.

### **Deadline extension explanation**

This task is related to the publication of the joint guidelines for gender in international cooperation in STI. Eight months were foreseen in the original work plan for this task and delivery of the report. At the proposal stage it was expected that the guidelines would be published in the first half of 2017 and hence task 6.1 could comments right after the project start. The joint guidelines were in the end published in January 2018, after the adoption by both SWG GRI and SFIC. As a result there was only one month before the deliverable due date. The time to accomplish this task would thus be much shorter than originally foreseen. For this reason a deadline extension for this deliverable was requested by 3 months, 31 May 2018.

## Annex 1 List of stakeholders contacted in the dissemination campaign

The outreach to key stakeholders that have been identified has been accomplished and these have all received the report and Opinion by end of May 2018. However, dissemination is an ongoing activity and if opportunities present themselves, such as the STEMM Equality Conference, the project will use these events to continue the dissemination activities. Some of the intended dissemination plans are contingent upon further negotiations with the upcoming AT PRES. The following table is a summary of the dissemination plan to be implemented over the coming months:

Target Audience / Events	Method	Timing
<b>Member States / Associated Countries and Experts</b>		
Survey Respondents	Report and Opinion	May 2018
SWG GRI	Report and Opinion	April 2018
SFIC	Report and Opinion	April 2018
ERAC and ERAC Steering Board	Report and Opinion	February 2018
European Conference on Gender Equality in Higher Education	Presentation / Discussion	August 2018
STEMM Equality Congress	Presentation / Discussion	October 2018
NCP Academy	Report and Opinion	May 2018
	Presentation	TBD with the Academy
Mutual Learning Exercises	Presentation	TBD with GENDERACTION
Advisory Groups of the Project	Report and Opinion	May 2018
<b>European Institutions</b>		
EIGE (European Institute for Gender Equality)	Report and Opinion	May 2018
DG RTD (European Commission)	Report and Opinion	May 2018

DG DEVCO (European Commission)	Report and Opinion	May 2018
FEMM (European Parliament Committee on Women's Rights and Gender Equality)	Report and Opinion	May 2018
ITRE (European Parliament Committee on Industry, Research and energy)	Report and Opinion	May 2018
Online news agency for European Policy Dissemination	Press Release	TBD with GENDERACTION
Research Working Party	Presentation	TBD with incoming presidency (Austria)
	Report and Opinion	TBD with incoming presidency (Austria)
Scientific Community	Twitter Feed	Combined with planned meetings and events
ERA Stakeholder Platform (Science Europe, LERU, NordForsk, EARTO, EUA)	Report and Opinion	May 2018
<b>International Institutions</b>		
United Nations (UNESCO and WIPO, ECOSOC's functional commission – the Commission on the Status of Women, the Steering Committee of SAGA project, International Council for Science and International Social Science Council)	Report and Opinion	May 2018
ICRW	Report and Opinion	May 2018
OECD Directorate for Science, Technology and Innovation	Report and Opinion	May 2018
EMBO	Report and Opinion	May 2018

Rectors' Conferences (EWORA: Women Rectors Association; UNICA: Network of Universities from the Capitals of Europe; EUA: European University Association; ASEF (Asia- Europe Foundation) Rectors' Conference )	Report and Opinion	May 2018
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