

## Invitation

### *Training Seminar* Evaluation of Gender Equality Policies

as part of the H2020 project **GENDERACTION**

Austrian Federal Ministry of Education, Science and Research (BMBWF)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 741466.

Disclaimer: The views and opinions expressed in this document are solely those of the project, not those of the European Commission. The European Commission is not responsible for any use that may be made of the information it contains.

## ABSTRACT

This half-day training is designed for participants with little or moderate knowledge of evaluation designs and methodologies which are responsible for program steering and commissioning of evaluations in the field of gender equality in higher education.

You will learn about the differences between monitoring and evaluation, including objectives, timing, data, and utilities of different types of evaluations. We will look into recent trends of gender equality policies in the European Research Area and understand the linkages between policy instruments, program logics and objectives, and contextual factors which play a crucial role in deciding on the type and scope of an evaluation. We will discuss the specific case of a “policy-field” being subject to an evaluation as opposed to a single program. Finally, we will create an overview on the strengths and limitations of different assessment methods and impact models. The session involves input and teamwork.

This session complements the Mutual Learning Workshop on “Monitoring ERA Priority 4” which is organized by Dr. Angela Wroblewski (Institute for Advance Studies) and the Austrian Federal Ministry of Education, Science and Research).

**Thursday, 7 March 2019 |**

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9:00 – 9:20

## Welcome and Opening

**Roberta SCHALLER-STEIDL**, Head of Unit  
BMBWF, Gender Equality and Diversity Management (AT)

**Anke LIPINSKY**, Senior Researcher  
GESIS-Leibniz Institute for the Social Sciences (DE)  
Center of Excellence Women and Science CEWS

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9:20 – 10:30

## Conditions to and Uses of Evaluations

Basics: Policy trends in gender equality, policy cycle, programme logic, and modelling gender and equality

How is evaluation different from a social science study? How many types of evaluations exist? And why? Standards for evaluations

Timing is everything. Uses and utility of evaluations: Evidence, what for? Which data do I need? When to collect data?

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10:30 – 10:45

--- Coffee break ---

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10:45 – 12:15

## Strengths & Limitations of Different Methods and Types of Evaluations

Modelling, measuring and testing: What is your favourite data bias? Quantitative and qualitative methods used in evaluation and monitoring exercises.

Validity, reliability and objectivity = Mission impossible?

How can data show impact? The causality issue

Programme evaluation and policy-field evaluations

Really, timing is everything

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12:15 – 12:30

## Wrap up

12:30 – 14:00

## Lunch

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# Training Seminar: Evaluation of Gender Equality Policies

**Date:** 7 March 2019

**Time:** 9:00 – 12:30

**Venue:** Event rooms of the Federal Ministry of Education,  
Science and Research

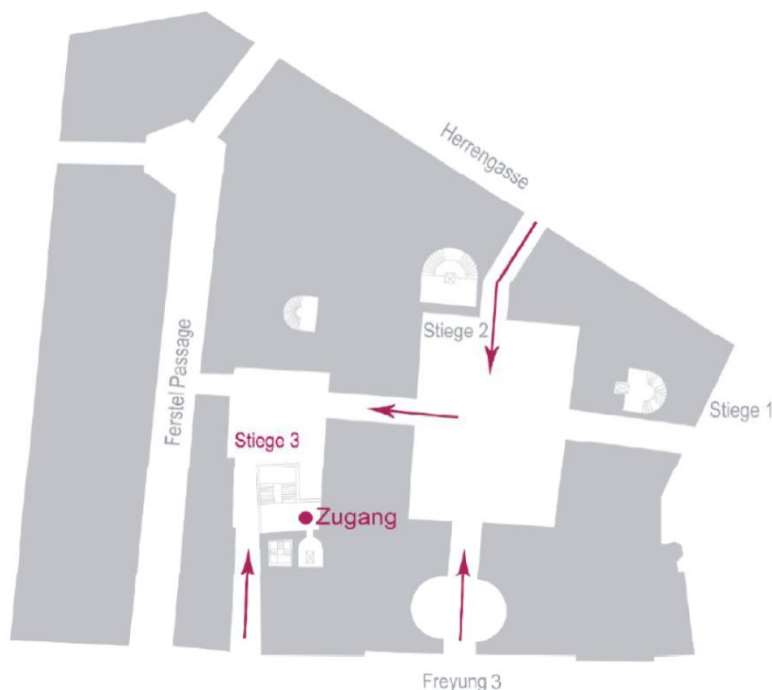
Freyung 3, 1010 Vienna, 2<sup>nd</sup> Floor

Please register online at <http://genderaction.eu/monitoring-and-evaluation-training/> before 22 February 2019.

**Local organization contact:** Bernhard KOCH,  
[Bernhard.Koch@bmbwf.gv.at](mailto:Bernhard.Koch@bmbwf.gv.at)

**Coordinator contact:** [info@genderaction.eu](mailto:info@genderaction.eu)

Please do not hesitate to ask if you have any special needs regarding your participation.



- **Stairs and elevator to the event rooms**

# GENDER ACTION

## **GENDER equality in the ERA Community To Innovate policy implementation Coordination and Support Action**

GENDERACTION is an innovative policy community to advance the implementation of the gender priority in the European Research Area, bringing together representatives appointed by national authorities in Member States and Associated Countries. GENDERACTION will foster policy coordination, best practice exchange and mutual learning in the European Research Area.

<http://genderaction.eu/>

### **Partners**

- Institute of Sociology of the Academy of Sciences of the Czech Republic, CZ (Coordinator)
- Austrian Federal Ministry of Education, Science and Research, AT
- Research Promotion Foundation, CY
- DLR Project Management Agency, EU-Bureau of the BMBF “Contact Point Women into EU Research”, DE
- The National Documentation Centre, National Hellenic Research Foundation, EL
- Ministry of Economy and Competitiveness, Secretary of State for Research, Development and Innovation, ES
- University of Luxembourg, LU
- The Malta Council for Science and Technology, Ministry For Education and Employment, MT
- Ministry of Education, Science and Sport, SI
- Matej Bel University in Banska Bystrica, SK
- Europrojekt Centar, BA
- The Scientific and Technological Research Council of Turkey, TR
- University of Malta, MT

### **Associate partners**

- Belgian Science Policy Office, BE
- Ministry of Education, Science and Culture, IS
- National Information Processing Institute – Laboratory of Statistical Analysis and Evaluation, PO
- National Authority for Scientific Research and Innovation, RO
- Swedish Secretariat for Gender Research, University of Gothenburg, SE



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